

Have you  
reached the  
age of 45+?



.... AND YOU THINK IT IS  
TIME FOR A CHANGE IN  
YOUR CAREER?



.... AND YOU LOST YOUR  
JOB?



.... AND YOU ARE  
UNEMPLOYED?



## Returning to the Labour Market through Entrepreneurship

If you have answered **YES** in any of the above questions then the Re-Enter project has the answer for you! Re-Enter is a co-funded project by the Erasmus+ programme of the European Union (2017-1-HR01-KA204-035423) with 6 partners from different countries of the EU aiming to understand the motivation and the skills most needed by the potential and new entrepreneurs of people 45+

### Our Objective

The objectives of RE-ENTER include building up of “Entrepreneurial Development Practices” for unemployed and workers over 45 through a needs analysis process; exchange of experiences and best practices in entrepreneurial development, training and support; combining innovative approaches and development of a new Entrepreneurial Development Programme. At the same time, the Re-Enter Community will provide an innovative and inspiring learning environment



through ICT, which includes creativity exercises, diversity management and other tools; providing direct and virtual networking opportunities to starting entrepreneurs. Motivational aspects will be addressed, with the aim of customizing the programme for the different motivations of the target group. If you want to find out more, please visit us at <http://reenter.eu> or <https://www.facebook.com/reenter.eu/> and help us build a community of people that are interested in the topic!

## What's in it for me?

Do you want to learn about the current and future demographics of Europe, the social factors that are affecting the citizens 45+, the European challenges and of course the facts about self-employment or entrepreneurship on a European level? If you are interested then download and read our report that can be located at <http://reenter.eu/intellectual-outputs/>

Do you want to know what competences an entrepreneur 45+ should possess in order to be able to start, manage and successfully grow their business? In this case download and read our report that can be located at <http://reenter.eu/intellectual-outputs/>

## Our Courses

We are finalising our courses and will be available for you to undertake them at <http://reenter.eu/courses/>. Each course is accompanied with case studies that will further help you understand the topic. They will help you transfer your idea into reality. So stay tuned and don't miss them. The topics of our courses are:

- 1. Creativity**
- 2. Vision: goals, objectives, strategy**
- 3. Motivation and perseverance**
- 4. Planning**
- 5. Finances**
- 6. Communication**



“Older workers have a wealth of skills and experience, e.g. 400,000 unemployed over 45 have on average around 25 years of experience each, we are missing out on 10 million years of experience.” This enormous wealth of skills and experiences, is not only beneficial to the economy, but will help to teach the next generation of workers.

